

Kickstart 2021 with SMS



Send **well-wishes** to your customers for the new year.



Let your customers know about any **new products or services** you've got on offer.



Send **appointment reminders** to reduce no-shows.



Send **automated SMSes** to customers offering them special discounts, thanking them for their continued support.



Schedule SMSes to be sent throughout the year about upcoming promotions, events, or even to send birthday wishes to your customers.



Strategise! The beginning of the year is the perfect time to put some thought into what you want your SMS campaigns to look like. Get creative and make sure you provide value.



Keep a steady cashflow by **reminding your customers** about upcoming payments.

